

Proud to do Business in Westerham

Westerham Business Evening
Thursday 30th July 2015

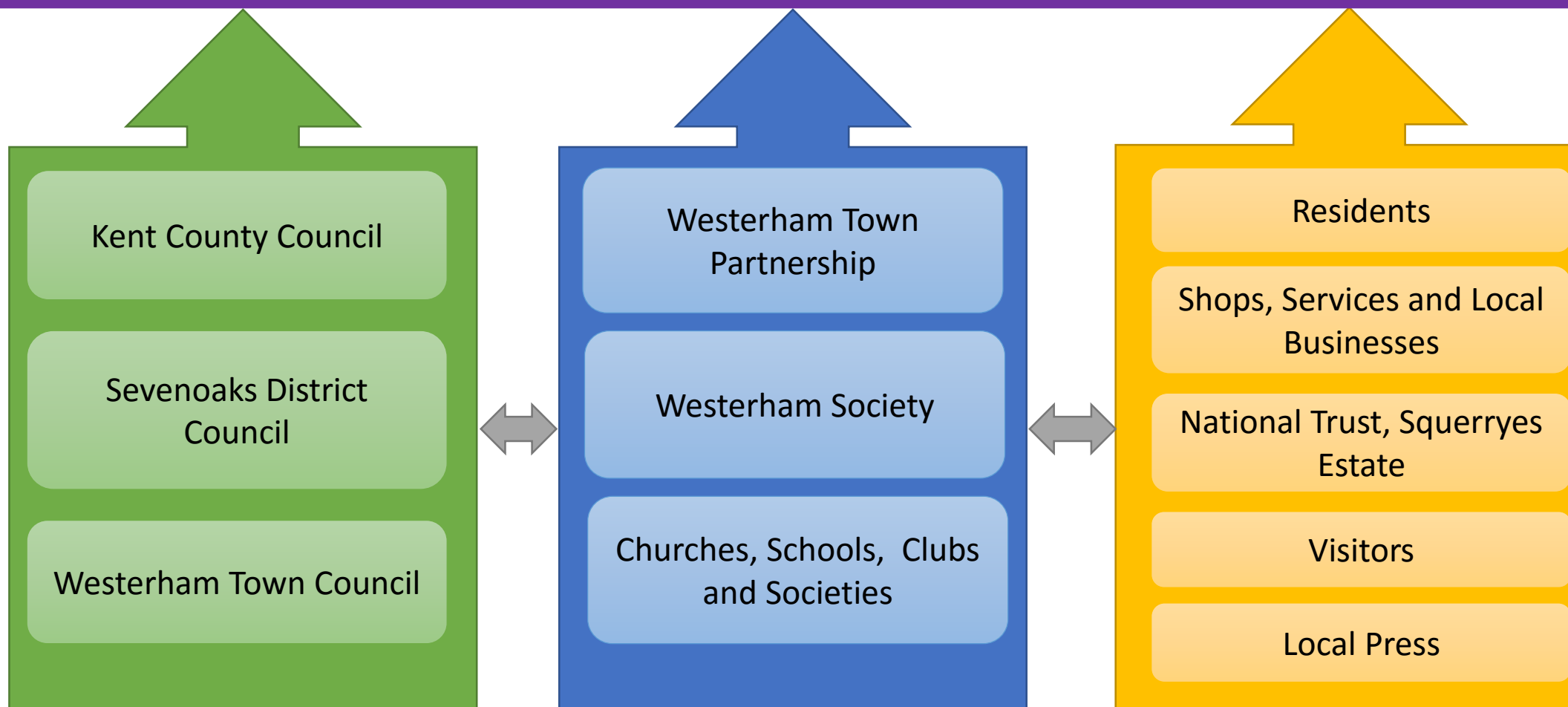
Westerham Town Council



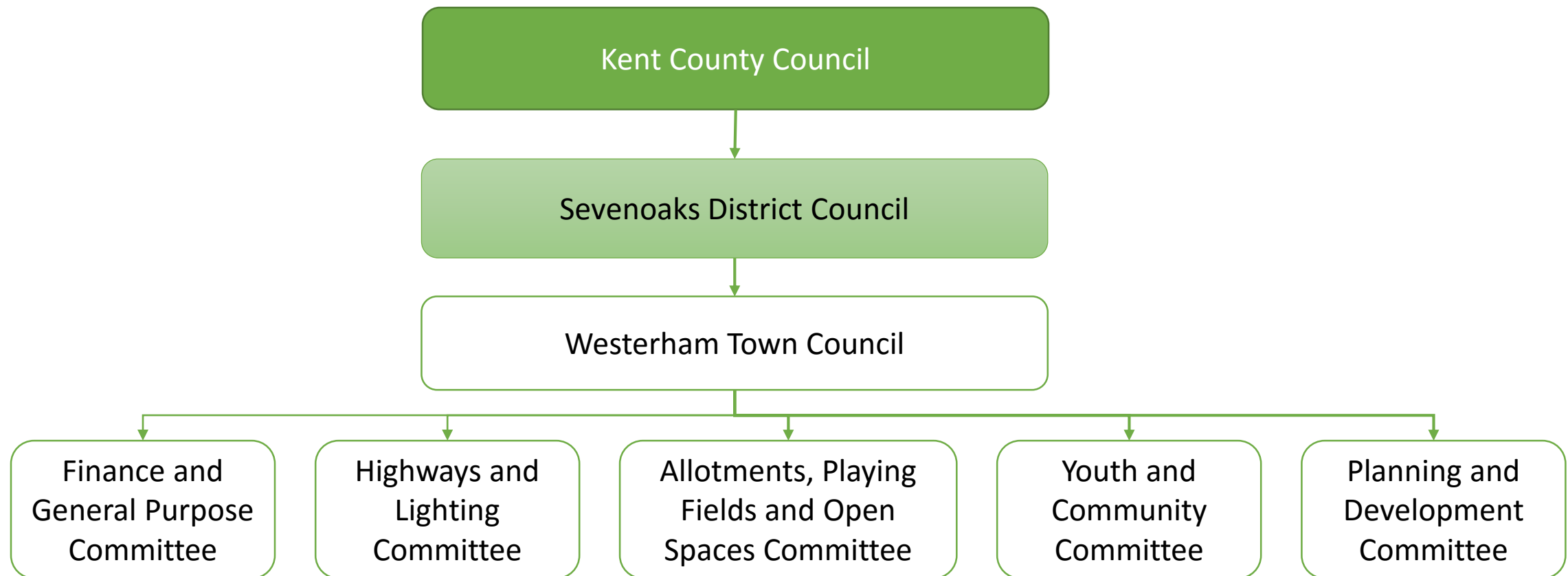
Westerham Town Partnership

Who's who in Westerham ?

Working together to maximise benefits to all in Westerham



How does the Council operate?



Meet your Local Councillors



Alan Wesley



Helen Ogden



David Le Breton



Linda Rodgers



Eddie Boyle



Nick Moore



Stuart Wilkie



Alex Bates



Philip Ashley



Hannah Marsh



Loretta Bird



Anthony Holman



Neil Proudfoot

How is the Council funded?

- Precept from Sevenoaks District Council - £182,600
- Income generated from council assets including Russell House
- External grants
- Fundraising
- Each committee has a set budget for the year to deliver core requirements

What is the council responsible for?

Kent County Council:

Education, Transport, Planning, Fire and public safety, Social care, Libraries, Waste management and Trading standards

Sevenoaks District Council:

Education, Transport, Planning, Fire and public safety, Social care, Libraries, Waste management and Trading standards

Westerham Town Council

- Three Allotments sites: Bloomfield, Currant Hill and Farley
 - Amenity land: Granville Road
 - Christmas Lights: put up annually in the Town Centre
 - Common land: The Green
 - Gardens: Crockham Hill Village Garden and Russell House Gardens
 - Litter bins: in the Gardens (See above) and on King George's Field
 - Play areas: on King George's Field
 - Public Toilets: on Fullers Hill, Westerham
- Recreation Grounds: the King George's Field, Westerham
 - Benches: in Westerham and Crockham Hill
 - Skate park: on King George's Field
 - Streetlights: 173 lights in Westerham
 - Tennis courts: one court on the King George's Field
 - Youth club: Westerham Youth Club

Recent Achievements

Working in Partnership with organisations and local societies, we have:

- Established a foodbank to support local families
- Family Fun sessions over the summer
- Sold a plot at Farley Allotments to invest in improvements to Allotments
- Alterations to Quebec Square following accidents in this area
- Taken over grass cutting from Sevenoaks District Council
- Taken over responsibility for the public toilets on Fullers Hill from Sevenoaks District Council
- Fitted a Defibrillator into former BT telephone Kiosk on High Street
- Supporting WTP to increase parking provision in the town

Christmas Lights

- Spoke to local retailers and businesses
- Developed 'wish list' based on responses
- Obtained quotes and selected contractor
- Contractor to be on site for the switch on
- Increasing lights across the town and on the Christmas Tree
- Testing and enhancing existing lighting
- Working on funding

Looking Ahead: Four Year Plan

- Developing Strategy for term of council
- Establishing key priorities for the local community
- Key challenges and projects:
 - Reduction in funding and services at a county and district level
 - Fullers Hill Toilets
 - Parking
 - Pavilion and King Georges Playing Field
 - Future of Library
 - Youth Club Provision and supporting young people
 - Changing landscape of high street
 - Christmas Lights

Westerham Town Partnership



No Fixed Mandate.....

Healthcheck 2009



What is Westerham to you?

- **A place to escape** – from the grind of everyday life
- **A place to experience** – history, attractions & activities
- **A place to indulge yourself** – great food, drink, retail therapy
- **A place to do business** – access to motorways & airports.
- **A great place to live** with its beautiful historic properties

The Town Partnership?

Do you know who we are...?

WTP Steering Committee

Chair	Secretary	PR	Website	Treasurer
Stuart Merrylees	Bill Curtis	Jane Hunter	Alison Burt	Nick Tonge



Current partners

Zoe Colbeck, Marril Gibson, Lesley Moore, Debra Edwards,
Gordon Rodgers, Jenny Smith, Kevin Maskell, Diane Esler,
Alan Wesley, Eddie Boyle, Hannah Marsh, Kelly Innes,
Viv Sheffield, Neil Proudfoot, Lynne Proudfoot, Richard Banister



Westerham Town Partnership



- Group of volunteers with Westerham's interest at heart
- Completely separate from the Council and Westerham Society.
- ***To provide a forum** for those interested in promoting the town and parish of Westerham with the aim of encouraging collaboration, partnership and working together.*
- ***To promote** the Town and Parish as a good place to live, visit and work, thereby improving the economic and social wellbeing of the town and parish*
- ***To disseminate** information about the town and parish and its events.*
- ***To support** existing and new projects presented by groups or individuals for the enrichment of the community*
- No public money –just income from Sunday Market stalls

Past Projects

- Healthcheck 2009
- Visitwesterham website, Facebook, Twitter and town promotion
- Supporting the Wolfe 250th anniversary 2009
- Westerham Festival 2011
- Supporting Soldiers & Scarecrows 2011 – 2013
- Alternative Olympic Torch 2012
- Supporting Jubilee weekend 2012
- Superfast Broadband Project 2013
- The Green Noticeboard, car park maps & content 2013
- The parking challenge – overview report and an overflow car park
- Late Night Shopping 2012 - 14
- Summer of 1914 event
- King George V Memorial Pavilion & Field consultation
- Ongoing liaison with official bodies

WTP projects 2015

- “Proud to do Business” - Business promotion
- “Talk of the Town” Weekend event for 2015
- “Talking Statues” – what are they?
- Market
- King George V Field Memorial Pavilion consultation
- Christmas Lights
- Late Night Shopping
- Website, Facebook and Twitter



You say 'Westerham',
they say 'Parking'



Darent Car Park extension ?



**Working together
with WTC and SDC**

- Planning permission granted
- Funding in place
- Grassprotecta mesh



Coming soon...

Westerham Valley Farm at Charman's Farm

- Support the Squerryes Estate & Westerham Brewery plans



- Westerham Valley Farm, National Trust and WTP working together to promote Westerham as a destination
- Expanding visitor flow – cycle paths, vintage bus and walking trails...

W. E. BENNETT,
HIGH-CLASS
Tobacconist,
HIGH STREET, WESTERHAM.



AS I was saying, if you
really want a good
PIPE or SMOKE, pay
me a visit. - - - -

I Stock all the leading lines of High-class
Cigarettes, Tobaccos & Cigars.

Any Brand of CIGAR not in stock can be
obtained at the shortest notice.

POUCHES, CIGARS & CIGARETTE CASES
at reasonable prices.



PIPES BY THE BEST MAKERS,
Including:-THE IMPERIAL AND CIVIC.



THIS IN MIND.



“Summer
of 1914”
in Westerham
Sat/Sun
26/27 July

Talk of the Town 2015 Sept 4-6





Talk of the Town 2015

Hidden History of Westerham and Crockham Hill

- Our Community Play didn't qualify for grants, 20 months research for the Community Play...
- Great links forged in Westerham and Crockham Hill
- A cast of Who's Who in Westerham from 1750 to 1954
- Another Westerham crowd-puller, produced by the Town Partnership and friends

4th, 5th, 6th September

What's On

Friday, July 24 ▾

Friday, July 24

7:00am Redevelopment of land Exhibiti

11:30am Age Concern Lunch Club

3:00pm Redevelopment of land exhibitic

6:30pm Friends of Long Pond AGM

Saturday, July 25

10:00am WADS audition for December p

1:30pm 'Eureka' - Westerham Hill NGS

Sunday, July 26

12:00am Vicarage Hill Traffic Lights

8:45am Cycling Club meets

10:30am Ramblers Meet

1:30pm 'Eureka' - Westerham Hill - NG

6:30pm Westerham Spiritualists

Monday, July 27

Vicarage Hill Traffic Lights



Latest News

TALK of THE TOWN 4th 5th 6th September



Meet town's folk from years gone by, enjoy the activity quiz, Exhibitions at the Legion, music, family entertainment and more. Raising funds for our statues and buildings to 'talk' using smart phone technology!

More info on the Talk of The

[Town page.](#)

Vicarage Hill 2 way temporary traffic signals in place from 26th July – 2nd August.

Westerham Hill Garden open to the public [More info...](#)

WADS Auditions for December production. Westerham Hall Saturday 25th July, 10am & Sunday 2nd August at 3pm. See [Local News](#).

St Mary's Church Junior Choir is recruiting for new members!

Westerham Art Group 30th Summer Exhibition August 29th -31st [Poster](#)

Quick look....

[Communitu](#)

[Clubs & Societies](#)

Shopping & Business



Tweets

[Follow](#)

tomorrow morning from 9.30am... weather permitting! I have lots of bouquets and gifts... fb.me/7DL2w7AtE

Retweeted by Westerham Business
Expand

7 Sevenoaks Forum 22 Jul



@SevenoaksForum

Star of the Day: The Grasshopper Inn - Boutique Hotel, Functions and Dining The ... bit.ly/1MnSpFc pic.twitter.com/8S1PbZwQ5i

Retweeted by Westerham Business



Expand



Guardian Arts Jobs 21h

@GJ_Arts



'Proud to do Business in Westerham' - Shopping in Westerham

Click on pictures for more info...



Agents & Services



Gifts, Home & Garden



Daily Essentials



Eating & Drinking



Clothes & Accessories



Health, Fitness & Beauty



Legal Financial & Charity



Trades, Resources, Suppliers

Proud to do Business in Westerham? Click below to sign up!

[Advantages of Signing up for Businesses](#)

[Westerham Town Partnership Standing Order Form](#)



Things to do...



Shopping & Business





The Comodor Restaurant
1, Market Square
Westerham
Kent TN16 1AN
Tel: 01959 585800
Good value Italian food



Rendezvous Café Brasserie
26 Market Square
Westerham
Kent TN16 1AR
Tel: 01959 5861408

Rendezvous represents a true taste of the authentic Café-Brasserie style at its best, offering a vibrant yet relaxed atmosphere and our food produce is brought fresh from market (naturally unprocessed)



Sultan Kebab House
1 Winterton Court,
Market Square
Westerham
Kent TN16 1AL
Tel: 01959 585589
Take away kebabs



Tudor Rose Restaurant
8 The Green
Westerham
Kent TN16 1AS
Tel: 01959 582391
Tea shop offering freshly cooked breakfast, lunch and delicious teas with cakes and scones



Tulsi Indian Restaurant
20 London Road
Westerham
Kent TN16 1BD-
Tel: 01959 583397
Customers come from a very wide area to dine where they know the standard of food and the service provided is always superb.



Annies Attic



Create Make & Take!

We have a lovely little shop on Westerham Green in Kent where we have a passion for beautiful English & French inspired country fabrics and soft furnishings. We provide a custom made curtain & blind making service and hold specialist sewing workshops so we can pass our passion and knowledge onto you. We stock handmade gifts and eclectic pieces of up cycled furniture.



Annies Attic
18 The Green
Westerham
TN16 1AX
Tel: 01959 565854
Website: www.anniesattic.co.uk
Everything for the Handmade Home



Things to do...



Shopping & Business



Tweets

Follow



Adrienne_Tom
@Adrienne_Tom

25 Jul

Career Impressions Chronicle
is out!
paper.li/ResumeReviewer...

"Proud to do Business in Westerham"

- Alongside the free listing with one-line description you already have, "Proud to do Business" gives you the following:
- **Window sticker**
- Shopping & Business' visible on every website Page
- Access from right hand Menu bar, Visitor, Community and Business tabs
- Full page listing for your business including large photo, full name, address, website, Twitter, Facebook, and other contact details.
- Map of where you are in the town
- Tweet your "Stop Press News" on behalf of @WesterhamBiz
- Benefits from VisitWesterham's Search Engine ranking. This helps drive traffic to your own website.
- Mention of your business in advertising from VisitWesterham website. e.g. this will cover the proposed 'Westerham Week' assuming it takes place
- Cost £10/month, payable monthly quarterly or annually by Standing Order

Note: WTP reinvests any surplus back into future Westerham projects

Late Night Shopping ideas

- Increases footfall in town before Christmas
- How to maximise everyone's benefit
- Booked J B Gill from JLS Boy Band
- Open late every Thursday till Christmas
- Produce vouchers for “returners” before Christmas
- On-line vouchers
- Recruit more volunteers - can you help?
- Reduce amount of alcohol served

Ideas to improve footfall

- Hold a “**Westerham Week**” with town-wide discount .
- Traders to discuss strategy and plan event(s)
- Town Partnership happy to publicise and provide support
- Development of Talking Statue Trail
- Shop window dressing workshop
- Get involved with holistic parking review
- Other ideas ?

We'd like you to -

- Sign up to "Proud to do Business"
- Take a collection box for Westerham Projects
- Sign up for Business Action Group

Working with local businesses: Open Forum

- How can we better support the town?
 - Christmas Lights
 - Late Night Shopping Event
 - Talk of the Town
 - Supporting our young people
 - Business Action Group
 - Proud to do Business
- What are the key priorities for local businesses?
- How can we better work together?
- How can we better involve local businesses?
- Do you want to get involved?
- Follow up to meeting – future meeting date and actions to take forward



Thank you